

The logo for PA'19 is a dark blue circle with a red ring inside, and a teal ring outside. It is centered at the top of the page.

PA'19

SPONSORSHIP OPPORTUNITIES

JW MARRIOTT AUSTIN
March 17-20, 2019

SPONSORSHIP OPPORTUNITIES

InComm Partner Alliance is the only conference of its kind where prepaid professionals from the gift card, prepaid wireless, reloadable debit, digital music downloads, content, games, software and bill payment solutions can meet, plan and develop strategies for prepaid success.

InComm is pleased to offer sponsorship opportunities to companies looking to meet motivated customers and be recognized as industry leaders.

Result producing options are available at a variety of investment levels. Based on your marketing objectives you are sure to find an option right for you.

Book early and save! Early bird rates are available until **November 30, 2018**. And while all sponsorships must be confirmed by **December 28, 2018**, opportunities are available on a first-come, first-served basis. Don't delay!

	AVAILABLE	EARLY BIRD PRICE	RATE BEGINNING 11.30.18
SPONSORSHIP LEVEL – PLATINUM			
Tuesday Night Private Concert 4 SOLD: DIAMOND GRAPHICS; CPI CARD GROUP; RADIAL; PLI CARD MARKETING SOLUTIONS <ul style="list-style-type: none"> • Platinum level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (3) • Sponsor recognition on concert/party invitation • Sponsor recognition on various items throughout the party venue • Meet & Greet passes (2) to meet the entertainment • Additional concert attendees for two (2) people not attending conference • Ability to distribute sponsor provided promotional item during the party 	40	\$35,000	\$37,500
SPONSORSHIP LEVEL – GOLD			
Attendee Bags SOLD: BANCORP <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on conference bags given to each event attendee upon registration 	40	\$25,000	\$27,500
Keynote Speaker SOLD: TRAVEL TAGS, INC. <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on various items throughout the ballroom • Ability to distribute sponsor provided promotional item or marketing material during keynote 	40	\$25,000	\$27,500

PA'19

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Lanyards & Name Badges SOLD: NETSPEND <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on name badge and lanyards given to each event attendee 	40	\$25,000	\$27,500
Monday Night Evening Event 2 SOLD: MASTERCARD; FISERV <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on party invitation • Sponsor recognition on various items throughout the party venue • Ability to distribute sponsor provided promotional item during the party 	42	\$25,000	\$27,500
One-on-One Networking Sessions SOLD: DRIVELINE RETAIL MERCHANDISING INC. <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on various items throughout the ballrooms 	40	\$25,000	\$27,500
Room Keys SOLD: AT&T <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on hotel keys given to given to each event attendee upon check in • Sponsor recognition on various items in the hotel registration area 	40	\$25,000	\$27,500

	AVAILABLE	EARLY BIRD PRICE	RATE BEGINNING 11.30.18
Sunday Night Welcome Party 2 SOLD: BASS PRO SHOPS/CABELA'S; ARCHWAY <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on party invitation • Sponsor recognition on various items throughout the party venue • Ability to distribute sponsor provided promotional item during the party 	20	\$25,000	\$27,500
Wi-Fi SOLD: FIS <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on various items relating to wireless connectivity 	40	\$25,000	\$27,500
Daily Meals (Monday Breakfast/Lunch, Tuesday Breakfast/Lunch) 1 SOLD: KENDAL KING GROUP <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on various items throughout the dining area 	43	\$20,000	\$22,500
SPONSORSHIP LEVEL – SILVER			
Conference at a Glance Name Badge Insert SOLD: ARRAY MARKETING <ul style="list-style-type: none"> • Silver level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (1) • Sponsor recognition on conference at a glance name badge insert given to each event attendee upon registration 	40	\$15,000	\$17,500

	AVAILABLE	EARLY BIRD PRICE	RATE BEGINNING 11.30.18
Do Not Disturb Door Signs SOLD: GIFTCARD PARTNERS <ul style="list-style-type: none"> Silver level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on the do not disturb door hanger provided to all attendees with guest rooms at the host hotel 	40	\$15,000	\$17,500
Event Registration SOLD: CPI CARD GROUP <ul style="list-style-type: none"> Silver level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on various items throughout the event registration area, including registration kiosks 	40	\$15,000	\$17,500
Networking Lounge 4 SOLD: ANDERSON MERCHANDISERS; METROPOLITAN CARD SOLUTIONS; DISCOVER GLOBAL NETWORK; STORED VALUE SOLUTIONS <ul style="list-style-type: none"> Silver level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on various items throughout the networking lounge 	40	\$15,000	\$17,500
Wednesday Grab & Go Breakfast SOLD: WESTROCK-MPS <ul style="list-style-type: none"> Silver level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on various items throughout the dining area 	40	\$15,000	\$17,500

	AVAILABLE	EARLY BIRD PRICE	RATE BEGINNING 11.30.18
SPONSORSHIP LEVEL – BRONZE			
Daily Breaks <i>(Monday AM/PM, Tuesday AM/PM)</i> 4 SOLD: AMC THEATRES; REGAL; SONOCO DISPLAY & PACKAGING; TOBIN & REYES, P.A./DAVIS & GILBERT LLP <ul style="list-style-type: none"> • Bronze level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (1) • Sponsor recognition on signage in break area 	4 0	\$10,000	\$12,500
Late Night Snack <i>(Monday/Tuesday)</i> 2 SOLD: MT&L CARD PRODUCTS; GREEN DOT CORPORATION <ul style="list-style-type: none"> • Bronze level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (1) • Sponsor recognition on signage in late night snack area 	2 0	\$10,000	\$17,500
Mobile App 3 SOLD: FOOTPRINT RETAIL SERVICES; VALID; PETER GAETTO AND ASSOCIATES, INC. <ul style="list-style-type: none"> • Bronze level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (1) - Sponsor recognition on rotating banner ad within event's mobile app 	4 1	\$10,000	\$12,500

PA'19

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Room Drop (Sunday, Monday, Tuesday) 3 SOLD: DRIVE DISPLAY; SUTTON BANK; TRACFONE WIRELESS <ul style="list-style-type: none"> Bronze level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Ability to provide a sponsor provided room drop item delivered by hotel staff to all attendees with guest rooms at the host hotel <i>*Sponsor to provide 900 of one (1) item for distribution</i>	30	\$10,000	\$12,500
Sunday Welcome Drink SOLD: TRG RETAIL <ul style="list-style-type: none"> Bronze level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on throughout the welcome drink area 	40	\$10,000	\$12,500
Wednesday Departure Snack SOLD: VISUAL CREATIONS INC. <ul style="list-style-type: none"> Bronze level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on throughout the departure snack area 	40	\$10,000	\$12,500

SPONSORSHIP ADD-ONS

Give your sponsorship a boost with one of these add-ons, new to InComm Partner Alliance.

Partner Alliance TV Channel Commercial 10 \$2,500 \$2,750

Highlight your company with one commercial, up to 60 seconds, airing on the dedicated Partner Alliance channel. Commercials will be airing Sunday afternoon through Tuesday on televisions in guest rooms of Partner Alliance attendees upon check in and after housekeeping refreshes.

Elevator Monitor Advertisement 10 \$2,500 \$2,750

Take advantage of the commute! Reach out to Partner Alliance guests during elevator rides by securing an advertisement on the elevator monitors. Your company will be highlighted through reoccurring 5 second still images Sunday afternoon through Tuesday.