



PA'20

SPONSORSHIP OPPORTUNITIES

MARCH 22–25, 2020

GAYLORD ROCKIES | AURORA, CO



SPONSORSHIP OPPORTUNITIES

InComm Partner Alliance is the only conference of its kind where prepaid professionals from the gift card, prepaid wireless, reloadable debit, digital music downloads, content, games, software and bill payment solutions can meet, plan and develop strategies for prepaid success.

InComm is pleased to offer sponsorship opportunities to companies looking to meet motivated customers and be recognized as industry leaders.

Result producing options are available at a variety of investment levels. Based on your marketing objectives you are sure to find an option right for you.

Book early and save! Early bird rates are available until **December 6, 2019**. And while all sponsorships must be confirmed by **January 3, 2020**, opportunities are available on a first-come, first-served basis. Don't delay!

	AVAILABLE	EARLY BIRD PRICE	RATE BEGINNING DECEMBER 9
SPONSORSHIP LEVEL – PLATINUM			
Tuesday Night Private Concert 6 SOLD: DIAMOND GRAPHICS; CPI CARD GROUP, PLI CARD MARKETING SOLUTIONS; TRAVEL TAGS; NETSPEND; METABANK <ul style="list-style-type: none"> Platinum level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (3) Sponsor recognition on concert/party invitation Sponsor recognition on various items throughout the party venue Meet & Greet passes (2) to meet the entertainment Additional concert attendees for two (2) people not attending conference 	6 0	\$35,000	\$37,500
SPONSORSHIP LEVEL – GOLD			
Attendee Bag SOLD: THE BANCORP <ul style="list-style-type: none"> Gold level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (2) Sponsor recognition on conference bags given to each event attendee upon registration 	4 0	\$25,000	\$27,500
Keynote Speaker SOLD: KENDAL KING GROUP <ul style="list-style-type: none"> Gold level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (2) Sponsor recognition on various items throughout the ballroom 	4 0	\$25,000	\$27,500
Lanyard & Name Badge SOLD: AMERICAN EXPRESS <ul style="list-style-type: none"> Gold level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (2) Sponsor recognition on name badge and lanyards given to each event attendee 	4 0	\$25,000	\$27,500

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Monday Night Evening Event 4 SOLD: METROPOLITAN CARD SOLUTIONS; XBOX; MTL CARD PRODUCTS; DRIVELINE RETAIL MERCHANDISING <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on party invitation • Sponsor recognition on various items throughout the party venue 	4 0	\$25,000	\$27,500
One-on-One Networking Sessions SOLD: ANDERSON MERCHANDISERS <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on various items throughout the ballrooms 	4 0	\$25,000	\$27,500
Room Key SOLD: AT&T <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on hotel keys given to given to each event attendee upon check in • Sponsor recognition on various items in the hotel registration area 	4 0	\$25,000	\$27,500
Sunday Night Welcome Party 2 SOLD: ARCHWAY, MASTERCARD <ul style="list-style-type: none"> • Gold level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (2) • Sponsor recognition on party invitation • Sponsor recognition on various items throughout the party venue 	2 0	\$25,000	\$27,500

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Wi-Fi SOLD: FISERV <ul style="list-style-type: none"> Gold level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (2) Sponsor recognition on various items relating to wireless connectivity 	4 0	\$25,000	\$27,500
Daily Meals (Monday Breakfast/Lunch, Tuesday Breakfast/Lunch) 4 SOLD: BITPAY/SWYCH, DISCOVER GLOBAL NETWORK; TOPPS DIGITAL SERVICES; TRG RETAIL <ul style="list-style-type: none"> Gold level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (2) Sponsor recognition on various items throughout the dining area 	4 0	\$20,000	\$22,500
Event Registration SOLD: FOOTPRINT RETAIL SERVICES <ul style="list-style-type: none"> Gold level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (2) Sponsor recognition on various items throughout the event registration area, including registration kiosks 	4 0	\$20,000	\$22,500
SPONSORSHIP LEVEL – SILVER			
Conference at a Glance Name Badge Insert SOLD: AMERICAN EXPRESS <ul style="list-style-type: none"> Silver level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on conference at a glance name badge insert given to each event attendee upon registration 	4 0	\$15,000	\$17,500

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Do Not Disturb Door Sign SOLD: VISA <ul style="list-style-type: none"> Silver level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on the do not disturb door hanger provided to all attendees with guest rooms at the host hotel 	4 0	\$15,000	\$17,500
Networking Lounge 4 SOLD: PETER GAJETTO; SOAPBOX INFLUENCE; SONOCO DISPLAY & PACKAGING; GREEN DOT CORPORATION <ul style="list-style-type: none"> Silver level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on various items throughout the networking lounge 	4 0	\$15,000	\$17,500
Wednesday Grab & Go Breakfast SOLD: CPI CARD GROUP <ul style="list-style-type: none"> Silver level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on various items throughout the dining area 	4 0	\$15,000	\$17,500
SPONSORSHIP LEVEL – BRONZE			
Daily Breaks (Monday AM/PM, Tuesday AM/PM) 4 SOLD: SPAR; AMC THEATRES; THE INSTORE GROUP; HOME CHEF <ul style="list-style-type: none"> Bronze level sponsorship benefits <ul style="list-style-type: none"> Inclusion on the Partner Alliance website Inclusion on Partner Alliance All Sponsors signage, videos, etc. Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration Additional Partner Alliance attendees (1) Sponsor recognition on signage in break area 	4 0	\$10,000	\$12,500

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Mobile App 4 SOLD: VISUAL CREATIONS INC.; VALID; TRACFONE WIRELESS, ACADEMY SPORTS + OUTDOORS <ul style="list-style-type: none"> • Bronze level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (1) - Sponsor recognition on rotating banner ad within event's mobile app 	4 0	\$10,000	\$12,500
Room Drop (Sunday, Monday, Tuesday) 3 SOLD: DRIVE DISPLAY, SUTTON BANK, FLIPGIVE <ul style="list-style-type: none"> • Bronze level sponsorship benefits <ul style="list-style-type: none"> - Inclusion on the Partner Alliance website - Inclusion on Partner Alliance All Sponsors signage, videos, etc. - Ability to include up to one (1) promotional item in the Attendee Bag to be given to all attendees at registration - Additional Partner Alliance attendees (1) • Ability to provide a sponsor provided room drop item delivered by hotel staff to all attendees with guest rooms at the host hotel <p><i>*Sponsor to provide 900 of one (1) item for distribution</i></p>	3 0	\$10,000	\$12,500